

January 2009

## Carus launches new US service

### **CarRes booking solution now available as a fully hosted service in North America**

Carus has today announced that it is teaming up with Peak 10, Inc, the leading US independent data center operator and managed services provider, in order to offer its market leading booking, ticketing, check-in and administration solution, CarRes, as a Managed Service out of Peak 10's state-of-the-art data center facility in Atlanta, Ga.

This means that American clients for the first time will be able to take advantage of the full power of CarRes without having to make the investment in their own Oracle operating environment, associated hardware and skill sets to run this mission critical application.

CarRes is a world leading solution for booking, ticketing, check-in and boarding supporting online distribution and sales administration. Integrated support for revenue optimization as well as advanced routines for Business Intelligence (BI) and port automation is available within the package.

Carus' Sales Manager Keith Sherwood adds "We are delighted to be able to bring down what has been a major barrier to a number of US operators moving to CarRes. We believe that many have wanted to benefit from the extensive functionality of CarRes, but the cost of hardware and the fear of managing an Oracle database have put them off. These obstacles are now removed and we can even offer seasonal agreements to fit in with the earning cycles of the individual operators".

"Managed Service also means that we provide all the expertise necessary to install upgrades to the application and operating systems and to maintain maximum operational performance, which is essential in mission critical solutions such as this. North America is becoming an increasingly important market and by establishing a data center we are reiterating our commitment to this region" continues Carus' Managing Director Anders Rundberg.



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### **About Carus Ab Ltd**

Carus is totally focused on the passenger shipping industry providing advanced reservations and departure control solutions that are constantly evolving to meet the ever changing operational demands of our clients.

The Carus system, CarRes, is a tried and tested solution that provides the 24/7 reliability required by mission critical applications, especially when delivered as Managed Service out of our computer centers in Europe and USA.

For over a decade Carus has been serving a growing client base (currently standing at 16 user companies) which includes operators in the Baltics, UK, mainland Europe, the United States and Australia. Carus clients cover every aspect of the ferry industry and operate virtually every type of vessel proving the versatility and flexibility of CarRes.

### **About Peak 10 Inc.**

Peak 10 is the leading independent data center operator and managed services provider delivering scalable, economical and reliable solutions for hosting and managing complex information technology infrastructure.

It combines its portfolio of managed services with localized engineering and support to serve market-leading companies including LendingTree, Rivals.com, Global Knowledge, Pergo, Churchill Downs, and The Fresh Market. Peak 10 is SAS 70 Type II compliant and helps companies meet the requirements of various regulatory compliance acts such as Sarbanes-Oxley (SOX), HIPAA, PCI, and Gramm-Leach-Bliley (GLBA).

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