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Thy Ferries choose Carus for Booking and Check-In

implementing the CarRes system as a fully Managed Service out of Carus' computer centre in Mariehamn Finland.

Thy Ferries have chosen Carus to supply the technology and systems for booking and check-in of their new route between Denmark and Norway.

"Booking and check-in are key components for our success and we have chosen Carus to provide us with these services as they have a proven track record and a world leading solution for booking, ticketing, check-in and boarding whilst also supporting online distribution and sales administration. Integrated support for revenue optimization as well as advanced routines for Business Intelligence (BI) and port automation is available and will allow us to run an efficient, modern operation with excellent service.", says Svein Olaf Olsen Managing Director of Thy Ferries.

"Opting for Managed Service allows us to take advantage of the full power of CarRes without having to make the investment in our own operating environment, associated hardware and skill sets to run this mission critical application. I have worked in the ferry industry for a very long time and I'm convinced that this is the best solution for us and it will form a cornerstone in our operation", he continues.

"We are delighted that Thy Ferries have selected us to provide CarRes and our expertise within the ferry and IT industry for their new operation", says Carus' Managing Director Anders Rundberg, who continues "The ferry industry is starting to show signs of optimism and I believe that we have a very interesting period in front of us seeing many new operations taking off, and we will of course be there to support them and to help them succeed!".



About Carus PBS Ab Ltd

Carus is focused on the passenger shipping industry providing advanced reservations and departure control solutions that are constantly evolving to meet the ever changing operational demands of our clients.

The Carus system, CarRes, is a tried and tested solution that provides the 24/7 reliability required by mission critical applications, especially when delivered as Managed Service out of our computer centres in Europe and USA.

For over a decade Carus has been serving a growing client base which includes operators in the Baltics, UK, mainland Europe, the United States and Australia. Carus clients cover every aspect of the ferry industry and operate virtually every type of passenger vessel proving the versatility and flexibility of CarRes.

About Thy Ferries AS

Thy Ferries, www.thyferries.com, will start operating between Hanstholm (Denmark) and Kristiansand (Norway) in spring 2010 with the vessel Pride of Telemark, able to carry 2.200 passengers and 600 cars or 75 freight units. More information and pictures are available at www.thyferries.com.

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