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Carus - the 'old' new name in ferry reservations technology

After seven years of being part of the Anite Group, on Tuesday 5th February 2008 the management and staff of the Finish subsidiary Anite Travel Systems Ab Ltd successfully completed the buy back of the well established business unit. The Finnish business is once again trading as an independent company under the original name Carus.

Says Anders Rundberg, the original founder of Carus, "The staff have, almost to a 'man', stated their commitment to the future of the company by investing through a share scheme".

"Although the business has always traded successfully there have been pressures following radical changes in the ferry market after consolidation, Duty-Free abolition and the success of the low-cost airlines. We have had to adapt a new business model which allows us to be competitive and entrepreneurial." explains Carus Managing Director, Anders Rundberg, "We see a number of exciting opportunities that we can now pursue which will enable us to compete more effectively and broaden the scope of services we can provide to our clients".

Adds Simon Tyrrell, Managing Director at Anite Business Systems: "Anite will continue to market its ferry solutions under the FerryRes banner whilst the Carus product offering will revert back to the products original name, CarRes."

About Carus

Carus entered the ferry solutions market in 1998 with the launch of CarRes its Oracle based booking, ticketing, check-in and administration system for ferry operators geared very much to the specific needs of Baltic operators. In late 2000, Anite acquired Carus.

CarRes is a robust, scalable solution that offers not only fast and efficient processing of bookings for in-house call centres but also facilities distribution via the clients own websites, travel portals and trade partners systems.

Following the buy-back, Carus retains 15 'CarRes' clients in Australia, Croatia, Denmark, Finland, the Netherlands, Norway, the United Kingdom and the United States. These clients range in size from the smallest with 10 users to the largest with over 100.

About Anite

Anite is an international IT company whose primary focus is the provision of business critical solutions based on its deep sector knowledge of the public sector, travel and telecoms markets. The Group provides comprehensive services to its customers, including implementation, systems integration, maintenance and managed services, enabling it to maximise customer satisfaction. Anite is a UK listed IT company and a recognised leader in their core market sectors.

Anite Business Systems Ltd, the travel division of Anite is one of the worlds leading travel, ferry/cruise and transportation technology solution providers.

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